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**Board of Commissioners  
 Agenda Item Transmittal Form  
 Procurement/Contract Transmittal Form**

**Type of contract:** 1 year  Multi-year  Single Event  Purchasing Use Only Contract #:

<input type="checkbox"/> Submission Information	<input type="checkbox"/> Vendor Information
Contact Name: Jason Redmond Department: Parks and Recreation Project Title: Tivity Health-Silver Sneakers Program Funding Account Number: REVENUE <i>Revenue</i> Contract amount: \$3/program visit up to \$30/program participant per month Contract Type: Goods ( ) Services (X) Labor ( ) Contract Action: New (X) Renewal ( ) Change Order ( ) Original Contract Number:	Vendor Name: Tivity Health Services, LLC Address: 4031 Aspen Grove Drive, Suite 250 Franklin, TN 37067 Email: plcontracting@tivityhealth.com Phone #: 800-869-5311 Contact: Tivity Health PL Contracting Department Term of contract: Three year with automatic renew for one (1) year term

Finance Director Signature	Procurement Officer Signature
I have reviewed the attached contract, and the amount is approved for processing. <i>Michelle Hyatt</i> Signature: _____ Date: 11.26.2024	I have reviewed the attached contract, and it is in compliance with Purchasing Policies of Rockdale County. <i>Jina Malone</i> Signature: _____ Date: 9/14/24

**Summary:**  
 Parks and Recreation is seeking a partnership agreement with Tivity Health Services, LLC in efforts to provide a Silver Sneakers program as an approved location at Johnson Park Recreation Center for adults 65+ through select Medicare plans. The program will promote greater health engagement and accountability by providing members with regular exercise through the use of Johnson Park's fitness center, walking track, pool, and basketball courts.

Department Head/Elected Official Signature: \_\_\_\_\_  
*[Signature]*

Date: 9/9/2024

2024-575



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**TIVITY HEALTH PARTNER LOCATION AGREEMENT**

This Tivity Health Partner Location Agreement (this "Agreement") is between TIVITY HEALTH SERVICES, LLC ("Tivity Health"), and the "Facility" named below. This Agreement is effective as of the date of the signature by the Facility below ("Effective Date"). Facility desires that it and its other locations listed on Exhibit A-1 be included as a member of Tivity Health's network of locations for the purposes of fitness memberships and/or offering Tivity Health's programs, and Tivity Health desires Facility to be a member of Tivity Health's network.

**Facility.** The undersigned Facility and any additional participating locations of Facility as mutually agreed to and set forth in Exhibit A-1, which have entered into this Agreement with Tivity Health to be part of its Tivity Health Network.

**Facility Contact.** Facility has designated the person named on Exhibit A-2 as authorized to represent Facility in communicating with Tivity Health about this Agreement.

**Pricing.** Tivity Health will pay Facility the selected program fees in Attachment A.

**Programs.** Facility will offer each Tivity Health program marked in Attachment A.

**Term.** The term of this Agreement runs from the Effective Date through December 31, 2027 ("Initial Term") and thereafter will automatically renew for successive one (1) year terms from January 1 to December 31 ("Renewal Term"), provided that after the Initial Term, either party may terminate this Agreement upon 120 days' prior written notice of the expiration of the Renewal Term.

**Terms & Conditions.** This Agreement will be governed by the Standard Terms and Conditions attached hereto and incorporated by reference herein.

The Tivity Health materials on the Fitness Provider Portal (the "Portal") are incorporated by reference as an integral part of this Agreement.

This Agreement supersedes any prior agreements and represents the entire understanding and agreement between the parties regarding the subject matter of this Agreement.

Tivity Health and Facility each sign below to agree to be bound to the terms of this Agreement as of the Effective Date.

TIVITY HEALTH SERVICES, LLC

Rockdale County, Georgia  
Name of Facility

CK  
Caroline Khalil (Oct 30, 2024 11:03 PDT)  
Signature

X  
Signature

Caroline Khalil  
Tivity Health Printed Name

Osborn Nesbitt, Sr.  
Printed Name

COO  
Tivity Health Title

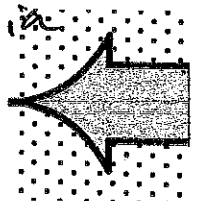
Chairman  
Title

Oct 30, 2024  
Date

\_\_\_\_\_  
Date

Approved as to form

**ATTEST:**





**ATTACHMENT A**

**Notices, Utilization Payment, Programs and Pricing**

**1. Notices to Facility and Tivity Health.**

**Facility Contact:** Attached Exhibit A-2

**Tivity Health Contact:** Tivity Health PL Contracting Department  
4031 Aspen Grove Drive, Suite 250  
Franklin, TN 37067  
Email: [PLContracting@tivityhealth.com](mailto:PLContracting@tivityhealth.com)

**2. Program Utilization Payment.**

- a) Program Utilization Payment for Selected Tivity Health Programs. Tivity Health shall compensate Facility based on Program Participant Visits, with a maximum cap payment per Program Participant per month. As used herein, the term (“**Program Visit**”) shall mean one distinct occasion, recorded and reported by Facility in accordance with procedures specified in the Reference Guide, during which a Program Participant enters Facility to enroll in or use the Program. Tivity Health shall not compensate Facility for more than one Program Visit per day. (“**Program Participant**”) shall mean a Program Participant, who, after completing the Program enrollment, has used the Program at a facility in the Tivity Health Network at least once in a given month.
- b) Payment Schedule. Payment shall be processed for direct deposit by Tivity Health by the last day of the month following the month in which Program Visits occurred (the “**Following Month**”), provided Tivity Health receives Facility’s monthly utilization data by the fifth (5th) day of the Following Month. In the event utilization data is not received in a timely manner, payment may be delayed. Payment for monthly utilization received after the last day of the Following Month will be denied for non-timely filing and will not be eligible for reimbursement or appeal. Appeals must be brought to the attention of Tivity Health within thirty (30) days of receipt of payment; appeals brought at a later date will not be eligible for review.

**3. Programs and Pricing.** A description of each Program appears on the Portal: <https://fitness.tivityhealth.com>

- SilverSneakers® Fitness Program Offering Basic Program Participant Access  
\$3.00 per Program Visit up to \$30.00 per Program Participant per month.

STANDARD TERMS AND CONDITIONS

1. Definitions. All terms not defined herein will have the meanings given to them in the Partner Location Agreement between Tivity Health and Facility (the "Agreement").

a) "**Confidential Information**" means this Agreement, the identity of any Tivity Health customer, Participant information and information a recipient should reasonably understand to be confidential given the nature of such information, including, without limitation, any Tivity Health IP.

b) "**Sponsoring Organization**" means any organization, employer group, health plan or subset thereof that is contracted with Tivity Health to provide the Program to its members and whose members may therefore utilize Facility in accordance with the terms of this Agreement. Facility shall provide the Program to eligible Members of all Sponsoring Organizations. Sponsoring Organization information shall be available to Facility, and such Sponsoring Organization information shall be incorporated herein by reference.

c) "**Participant**" means a Sponsoring Organization Program Participant, employee, dependent or other person eligible for the Program, determined by the Participant verification process outlined in the Reference Guide.

d) "**Program**" means each Tivity Health program elected in the Agreement and as described on the Portal.

e) "**Reference Guide**" means the procedures and guidelines set forth on the Portal for participation in the Tivity Health network.

f) "**Tivity Health IP**" means any and all intellectual property associated with the Program and tangible embodiments thereof, including, without limitation: the Portal, the Reference Guide; Program descriptions, processes and know-how; Tivity Health content on the Portal; and all data regarding activity at the Facility, such as utilization reports.

2. Facility Responsibilities. In exchange for the compensation to be paid by Tivity Health, Facility shall perform the following services:

a. Program Implementation Process. To prepare for Program commencement, Facility agrees to participate in the following 1) coordination with Tivity Health of electronic reporting containing the required data elements; 2) Tivity Health-scheduled and led training; and 3) Tivity Health's evaluation of Facility to certify Facility's preparedness to provide Program (the date by which each of these has been completed, the Ready Date.)"

b. Staffed Hours. Facility shall be appropriately staffed in accordance with professionally recognized standards of fitness programs a minimum of six (6) hours per day, Monday through Friday.

c. Program Enrollment. Facility shall enroll Participants in the Program in accordance with the protocol defined in the Reference Guide or other protocol mutually agreed between the Parties.

d. Reporting Obligations of Facility. Facility shall report Program utilization to Tivity Health on a monthly basis. Program utilization reporting shall consist of all 1) Program forms completed during the previous month as applicable; and 2) visits for the month. Facility shall prepare a report of daily visits and utilization from the month summarizing activity and containing the required data elements and submit it electronically to Tivity Health no later than the fifth (5<sup>th</sup>) day of the following month. The required file format, data elements and submission options are defined in the Reference Guide. The Parties to this Agreement shall work cooperatively to establish correct and acceptable electronic monthly utilization data reporting; Tivity Health may provide technical support to Facility if necessary.

e. SilverSneakers@ Program Advisor. Facility shall designate one staff member as the SilverSneakers Program Advisor, who shall serve as a liaison to Tivity Health and as a resource person for SilverSneakers Participants utilizing the Tivity Health Network and is knowledgeable concerning all services provided by Facility to Participants.

f. Guest Pass Program. Facility shall provide Program services to persons presenting a Tivity Health guest pass. Properly documented guest visits will be counted the same as a Participant visit for purposes of calculating Facility's compensation.

g. Reference Guide. Facility must comply with the Reference Guide to remain a part of Tivity Health's network.

h. Access to Program at No Charge. Facility will provide all Participants access to the Program at no charge to the Participants.

i. Tivity Health Network Reciprocity. Facility will ensure that all of Facility's locations listed in the Agreement allow access to all Participants.

j. Membership Conversion. Upon the Effective Date, Facility will inactivate any existing gym/facility membership relationship a Participant may have with Facility, which inactivation will be for the duration of the Agreement. Facility will not collect any monthly dues, cancellation fees, or other fees during the inactivation period. Upon termination of the

Agreement or the termination of a Participant's membership with a Tivity Health customer, Facility may re-activate that Participant's inactivated Facility membership.

k. Portal. Facility's participating locations will create and maintain user accounts on the web based Tivity Health Fitness Provider Portal. Facility shall utilize the Tivity Health Fitness Provider Portal to verify Participant eligibility and to obtain and access Tivity Health materials, including Sponsoring Organization information, training materials, Program forms, Program reports, and the Reference Guide.

l. Communications. Facility will coordinate all external communications through Tivity Health. Facility will immediately notify Tivity Health of all external inquiries regarding any Tivity Health Program, Tivity Health, or a Tivity Health customer.

m. Return of Materials. Facility will promptly return all Tivity Health Program materials upon termination of the Agreement or at Tivity Health's request.

n. Fraud, Waste and Abuse Training. Applicable Facility personnel will complete fraud, waste and abuse training as required by the Center for Medicare and Medicaid Services and provide confirmation of completion of same on the Portal.

o. Insurance. Facility will maintain commercially reasonable levels of general liability insurance in order to satisfy Facility's obligations to Tivity Health under this Agreement and as is reasonable and appropriate and industry-standard given Facility's business operations.

3. Use of Trademarks, Logos, and Copyrighted Materials. Each party grants the other a limited and non-exclusive right to use the other's trademarked or service-marked name, logo, identity, format, and materials solely for use for the purposes outlined in this Agreement (the "**Marks and Materials**"); provided, any use by Facility must be approved in advance and in writing by Tivity Health. Upon termination of the Agreement Facility will cease all use, advertising, marketing, and referencing of Tivity Health Marks and Materials. Nothing in the Agreement grants either party any right, title or interest in or to the Marks and Materials of the other party. All use by Facility of Tivity Health's Marks and Materials (including goodwill) will be for the sole benefit of Tivity Health.

4. Tivity Health IP. Tivity Health is the sole and exclusive owner of any and all Tivity Health IP, and nothing in the Agreement will alter Tivity Health's ownership rights in the Tivity Health IP whatsoever. Facility may not sell, license or otherwise transfer the Tivity Health IP.

5. Disagreements. If the parties have a disagreement, they will work in good faith to resolve it. Neither party will sue the other in front of a judge or jury; rather, all unresolved disagreements will be resolved exclusively by binding arbitration. Neither party will initiate, support, or otherwise participate in class action lawsuits, class-wide arbitrations, private attorney-general actions or the like against the other party.

6. Research Studies. Facility must seek prior written approval (which Tivity Health may decline in its sole discretion) from Tivity Health before undertaking any research or clinical study of Participants or Programs. Facility will provide study findings and results to Tivity Health prior to any publication or presentation of same. Tivity Health may withhold approvals hereunder in its sole discretion.

7. Compensation. Tivity Health will pay Facility the fees and rates set forth in the Agreement. Facility will be responsible to pay its own taxes on any payment received from Tivity Health.

8. Termination.

a. Early Termination. Notwithstanding any other provision of this Agreement, Tivity Health may terminate this Agreement at any time upon notice to Facility due to 1) closure of Facility, resulting in denial of Program services to Participants, without thirty (30) days' prior written notice to Tivity Health; 2) fraudulent Program utilization reporting by Facility; or 3) Tivity Health's reasonable determination that the health or safety of Participants may be in jeopardy if this Agreement is not terminated.

b. Bankruptcy. If at any time there is filed by or against a party to the Agreement a petition in bankruptcy or insolvency or for reorganization or for the appointment of a receiver, trustee, or conservator of all or a portion of the party's property, or if a party makes an assignment for the benefit of creditors, and if such action is not dismissed after 90 calendar days, the Agreement may be immediately terminated by the other party.

c. Material Breach. If either party breaches a material term or condition of the Agreement, the non-breaching party may terminate the Agreement on notice to the other party specifying the nature of the breach as long as the breach is not cured within 30 days after such notice.

d. Default. Tivity Health may at its sole discretion and without limiting its other remedies withhold payment of any amounts otherwise due to Facility if Facility commits an act of fraud or commits a material breach of the Agreement.



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e. Immediate Termination. Tivity Health may immediately terminate the Agreement upon notice to Facility in the event of (i) Facility closure; (ii) fraudulent reporting of Program utilization by Facility; (iii) Tivity Health's determination that a Participant's health or safety may be at risk; or (iv) Facility or any of its owners, employees, agents, or affiliates have been convicted of Medicare fraud or appear on any state or federal government exclusion list, including, without limitation, the System for Award Management or the Office of Inspector General's List of Excluded Individuals and Entities.

f. Termination for Convenience. Tivity Health may terminate the Agreement for convenience with 30 days prior written notice to Facility. In such case, Tivity Health shall have no further obligation or liability to Facility apart from the payment of fees owed.

9. Confidentiality. During the Term and at all times thereafter, Facility may not divulge to anyone or use in any way any Confidential Information.

10. Participant Contact. Facility agrees not to contact Participants during the Term of this Agreement regarding business matters of the Program, including, without limitation, switching health plans, disenrolling, enrolling with other health plans or similar entities, or contracting directly with Facility. Facility will not dissuade Participants from engaging in any Tivity Health Program.

11. Notices. All notices and other communications under this Agreement must be in writing, sent to the applicable contact listed in the Agreement, and will be deemed to have been duly given, made and received when sent by (a) electronic mail or (b) hand delivery, including by a recognized courier service.

12. Waiver of Claims. Unless caused by the gross negligence or intentional wrongdoing of Tivity Health, Tivity Health's customers, or any applicable government agency, Facility hereby waives and releases all claims (known and unknown) against Tivity Health, Tivity Health's customers, and applicable government agencies, and/or any of their respective officers, directors, shareholders, employees, affiliates or representatives (collectively, "Tivity Health Affiliates") sustained by Participants as a result of the Participant's engagement in the Program or any other activities undertaken in or sponsored by Facility.

13. Indemnification. Facility will indemnify, defend, and hold harmless Tivity Health and all Tivity Health Affiliates and their respective officers, directors,

shareholders, employees, and representatives from any and all Losses. For purposes of this Section 13, "Losses" means all claims, demands, suits, liabilities, damages, obligations, and expenses (including without limitation reasonable attorneys' fees) incurred by Tivity Health related to negligence or willful misconduct of Facility or its officers, directors, employees, agents or affiliates.

14. Cooperation in Defense. Tivity Health and Facility agree that, to the extent permitted by law, they will cooperate with one another in the defense of any claim arising from any acts of their respective officers, shareholders, employees, or agents and will give one another written notice of any claims arising in relation to the Agreement.

15. Miscellaneous.

a. Compliance with Federal and State Rules and Regulations. Facility will comply with all applicable federal and state rules and regulations regarding services provided to Participants.

b. Business License and Regulatory Standards. Facility will hold an active and unrestricted business license as required by law and meet occupational health and safety requirements and regulatory standards in the state and jurisdiction in which Facility operates.

c. Severability. Should any provision of the Agreement be determined by any court of competent jurisdiction to be illegal, invalid or unenforceable in any respect, in whole or in part, the offending provisions will not affect the enforceability of the other provisions.

d. Amendment of Agreement to Comply with Law. Tivity Health may amend this Agreement to comply with applicable law upon 60 days' prior written notice to Facility, and Facility may terminate this Agreement during such period if the amendment would have a demonstrable material adverse effect on Facility.

e. Applicable Law. The Agreement is governed by the laws of the State of Delaware, without giving effect to its conflicts of law's provisions, and each party submits to the exclusive jurisdiction of the courts of the State of Delaware.

f. Sale of Business/Transfer of Assets. Facility will notify Tivity Health in writing at least 90 days before it sells or transfers all or substantially all of its assets or business.

g. Survival. Sections 12 through 15 will survive termination of the Agreement, regardless of the reason for termination.



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**EXHIBIT A-1**

**FACILITY INFORMATION**

*The information in the box below is intended for marketing purposes. Please confirm that it is accurate.*

Facility Name: Johnson Park Recreation Center

Physical Address: 1781 Ebenezer Road, SW Conyers, GA 30094

Mailing Address: \_\_\_\_\_  
*(if different from Physical Address)*

General Email: [jprec@rockdalecountyga.gov](mailto:jprec@rockdalecountyga.gov)

Phone Number: 770-278-7529

Web Site Address: [www.rockdalecountyga.gov](http://www.rockdalecountyga.gov)

**\*To enable marketing of amenities and services are marketed, please designate your basic amenities below and all amenities upon initial log in to the Fitness Provider Portal.**

Amenity/Program	Offered as part of basic membership at no additional cost to Members
Cardiovascular Equipment	X
Group Exercise/Aerobics Area	
Hot Tub/Whirlpool	
Resistance Training Equipment	X
Steam and/or Sauna	
Swimming Pool – Seasonal (not available throughout the year)	
Swimming Pool – Year-Round	X
Other (Please Specify)	Indoor Walking Track & Basketball Court

**TIVITY HEALTH PROGRAM ADVISOR:** This individual will be the primary contact for the Tivity Health Account Executive to schedule training and will need access to Program Participant records.

Name: Lavonda Bruton

Title: Operations Manager

Phone: 770-278-7529

Email: [Lavonda.bruton@rockdalecountyga.gov](mailto:Lavonda.bruton@rockdalecountyga.gov)

**TECHNICAL COORDINATOR:** The Technical Coordinator shall be responsible for obtaining management approval for establishing a reporting method for all Facilities in Exhibit A-1 to this Agreement, and for all technical aspects of monthly Program Participant utilization tracking and data reporting.

Name: Joann Peters

Title: Operations Supervisor

Phone: 770-278-7529

Email: [joann.peters@rockdalecountyga.gov](mailto:joann.peters@rockdalecountyga.gov)



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EXHIBIT A-2

**CONTRACT ADMINISTRATOR**

The Contract Administrator is an authorized signer on behalf of the company/organization and shall: be responsible for all legal correspondence and Notices regarding the Agreement, have access to payment information for all Facilities in Exhibit A-1 to this Agreement, and be responsible for setting up Tivity Health Fitness Provider Portal accounts for Facility staff.

Name: Osborn Nesbitt, Sr. \_\_\_\_\_

Title: Chairman \_\_\_\_\_

Mailing Address: 962 Milstead Avenue Conyers, GA 30012 \_\_\_\_\_

Phone: 770-278-7003 \_\_\_\_\_

Email: \_\_\_\_\_





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**PROGRAM DESCRIPTIONS**

**SilverSneakers® Fitness Program – Basic Participant Access Program Description:**

In exchange for the compensation to be paid by Tivity Health, Facility shall offer the Program to Participants of the Sponsoring Organization as a fully subsidized program for Medicare, Group Retirees and Older Adults that includes a basic fitness membership, which may include other Tivity Health services, for Participants provided through a network of facilities; also included in the Program are all facets presented in the Terms and Conditions section of the Partner Location Agreement. Program brands include SilverSneakers® Fitness program, Tivity Health ACCESS, and other brand names for the Mature Market Fully Subsidized Program communicated to Facility by Tivity Health from time to time.