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Board of Commissioners
Agenda Item Transmittal Form
Procurement/Contract Transmittal Form

Type of contract: 1 year <input type="checkbox"/> Multi-year <input type="checkbox"/> Single Event <input type="checkbox"/>	Contract #: BOC Approval Date:
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<input type="checkbox"/> Submission Information	<input type="checkbox"/> Vendor Information
Contact Name: JESSICA POLLETT Department: Planning and Development/Code Enforcement Division Project Title: 2024-2025 B.R.A.C.E (Blight Reduction and Code Enforcement Efforts) Grant Application Submission to the Keep Georgia Beautiful Foundation (KGBF) in the amount of \$10,000 - No Match Required. Joint application with the City of Conyers. <i>1/2</i> Funding Account Number: <i>Application</i> Contract amount: \$10,000 (if grant awarded) Contract Type: Goods () Services () Labor () Grant (X) Contract Action: New (X) Renewal () Change Order () Original Contract Number:	Vendor Name: Keep Georgia Beautiful Foundation/Solid Waste Trust Fund Address: 60 Executive Park, Atlanta, GA 30329 Email: meagan.whitehead@kgbf.org Phone #: 404.679.4910 Contact: Meagan Whitehead Term of contract: 11/1/2024 - 4/30/2025

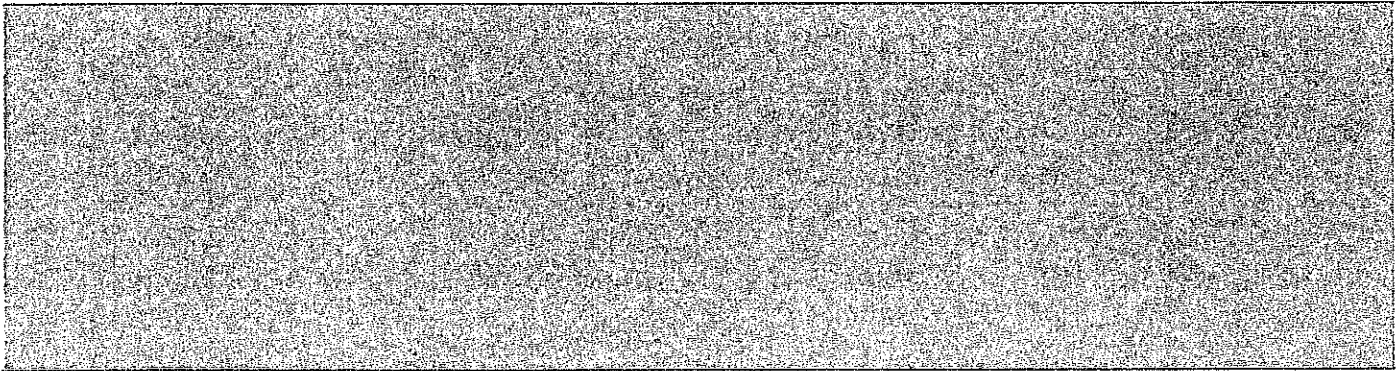
Finance Director Signature	Procurement Manager Signature
I have reviewed the attached contract and the amount is approved for processing. <i>Michelle Gray</i> Signature: <i>Michelle Gray</i> Date: <i>10.30.2024</i>	I have reviewed the attached contract, and it is in compliance with Purchasing Policies of Rockdale County. Signature: <i>Anna Malone</i> Date: <i>10/23/24</i>

Detailed Summary of Contract: *No Match*
 The Code Enforcement Division has submitted a grant application in partnership with the City of Conyers for \$10,000 in BRACE (Blight Reduction and Code Enforcement Efforts) Grant funds from the Keep Georgia Beautiful Foundation. Funding will be provided to KGBF by the Solid Waste Trust Fund.

If awarded, the grant funds will be utilized to host a Love Where You Live community clean-up event in Spring 2025. Residents will be able to drop off trash, tires, and electronics for one day at a central location in the County. Residents will also be given educational materials on the County's Code of Ordinances. A "Keep it Clean" kit will also be provided to the first 100 participants. The kit will include tips to create their own neighborhood cleanup, trash bags, a 5-gallon bucket, and a picker.

The detailed grant application is attached.

2024 552



Department Head/Elected Official Signature:

[Handwritten Signature]

Date:

10/21/24

Title **Rockdale County Government** 10/11/2024
by Jessica Pollett in BRACE Grant Program 2024-25 id. 48495034
jessica.pollett@rockdalecountyga.gov

Original Submission 10/11/2024

Name of Applicant (organization name): Rockdale County Government

Name of Joint Applicant (if applicable): City of Conyers

Applicant Street Address: 962 Milstead Ave

Applicant City: Conyers

Applicant Zip Code: 30012

Applicant County: GA

Single Point of Contact (Name): Jessica Pollett

Contact Email: jessica.pollett@rockdalecountyga.gov

Contact Phone: +17702787229

Project address, specific neighborhood, or location: 1400 Parker Road, Conyers, GA 30094

Please indicate applicant type: County

Community population size per the latest Census Bureau Population and Housing Estimate: 10,001 to 25,000

Additional population details if needed. The County and City will partner to host the project. The City of Conyers currently has a population of 19,505 and Rockdale County has a population of 95,987 per 2023 data provided by the United States Census. The event will be open to both County and City residents.

Please detail the community needs addressed by this project. Rockdale County Code Enforcement's number one violation over the past 12 months is trash and debris. Data shows Rockdale County Officers have investigated 3,485 cases since October 2023 and City of Conyers Code Enforcement Officers have responded to 430 complaints of trash and debris in past 12 months. The County also has our Community Improvement Team who focus on litter clean-up throughout the County and City and on average they collect 6,000 pounds of trash per month from illegal dumpsites and rights-of-way. The Community Improvement Team also collects an average of 150 tires from the rights-of-way per month.

In the past, the County has hosted electronic recycling events and has collected 8,500 pounds of electronics from residents. The last event was hosted in 2022. The community has shown great interest in another electronic recycling event as many residents requested this through our Public Relations department.

Please describe your project and how it will reduce litter, illegal dumping, or blight or encourage code enforcement in your community. In early Spring 2025, Rockdale County in partnership with the City of Conyers will host a community event called Love Where You Live. The County will provide four roll-off dumpsters, a tire collection cage, and an electronic recycling truck for residents to drop items free of charge. Multiple departments from the County and City will also provide educational materials to residents who participate (i.e., Code Enforcement, Stormwater, Water Resources, Planning and Development, Parks & Recreation etc.).

The first 100 participants will receive a "Keeping it Clean" kit that includes a 5-gallon bucket, three 33-gallon trash bags, and a picker. It will also include a "Keeping it Clean" flyer with tips on how to kick-off a neighborhood clean-up event.

Providing this opportunity to our residents will encourage folks to gather unwanted items from their properties and bring them to a central location for disposal rather than disposing them illegally or not at all, overall reducing our number of code violations of trash and debris.

Where applicable, please provide details about how you plan to involve homeowners, community groups, partners, and nonprofits in the project area. Rockdale County will utilize our Community Engagement Coordinator to assist in reaching out to our local HOA's, community partners, and non-profits to participate in the event. They will be encouraged to set-up informational tables and provide resources to residents.

During our previous Love Where You Live event, several community partners participated and we hope to increase the number of participants during this event.

What is the total project cost? 10705.0

BRACE funds requested: \$10,000 (joint application for two or more communities)

Please include a budget narrative describing how funds will be used as well as any other source income expected (if applicable).

The location utilized for the event will be provided free of charge by Rockdale County Parks & Recreation. Staff for the event will work a flexed schedule.

The electronic recycling truck cost is based upon \$0.60 per pound and a \$500 pick-up fee. This cost also includes labor and packing supplies. The cost of \$6,500 is estimating 10,000 pounds of electronics collected. In the past, the County has collected 8,500 pounds during similar events.

Trash bags will be provided to participants in the clean-up kit. The price estimate is based upon \$0.41/per bag.

Four roll-off dumpsters will be placed at the event location. The base cost for each dumpster is \$500. An additional \$500 was added to the budget for any costs incurred for extra tonnage.

Pickers will be provided to participants in the clean-up kits. The price estimate is based upon \$2.75/per picker.

Educational materials will be provided at different community and department tables for the event. Examples are brochures, kids activity booklets, interactive models, ect...

5-gallon buckets will be provided to participants in the clean-up kit. The price estimate is based upon \$3.80/per bucket.

A maximum of 100 tires will be collected during the event. Tire disposal costs are estimated on the state average to recycle tires \$2.00/per tire.

Marketing costs for the event consist of banners, magnets, rubber bracelets, and flyers. The event will be advertised by Code Officers and PR staff. Code Officers will leave marketing items with properties they visit leading up to the event. PR with the County and City will advertise event on all available media outlets.

Please upload your detailed budget worksheet including any in-kind donations or additional funding sources (such as city/county support) that will be utilized.

BRACE_Budget_24-25.pdf

Please describe how your project will impact your community long-term and how you plan to prevent the recurrence of current conditions.

The County's Love Where You Live initiative began in May 2023 with a neighborhood clean-up event partially funded with BRACE grant funds. Since then, we've continued to educate residents on the importance of the initiative and have hosted War on Litter events in the Spring and Fall.

Many residents express to our Code Officers that they would like a trash amnesty day as the County only has one recycling center and with current economic conditions, they are unable to afford trash service. This project will enhance the community's quality of life, encouraging residents to keep the love growing by lending a helping hand to their neighbors and keeping their neighborhood clean.

As the initiative grows, it will improve the overall health of the County and City and can help to create "green" neighborhoods. Educating residents on recycling, local ordinances, and activities that reduce litter will reduce the neighborhood's carbon footprint and instill environmentally friendly practices within the community.

With our community's economic development being a prime focus, the Love Where We Live initiative will invite businesses to join our community, creating a robust, clean community for all those who live, work, and visit Rockdale County.

(OPTIONAL) Please upload any photos you have that document your community's need.

4.PNG

CATEGORY	FUNDING	PROJECTED COSTS
Electronics Recycling Truck	BRACE	\$6,500
Trash Bags	BRACE	\$100
Dumpsters	BRACE	\$2,500
Pickers/Grabbers	BRACE	\$275
Educational Materials	BRACE	\$500
Buckets	BRACE	\$125
Buckets	COUNTY	\$250
Tire Disposal	COUNTY	\$200
Marketing	COUNTY	\$250
	COUNTY TOTAL	\$705
	BRACE TOTAL	\$10,000
	TOTAL EXPENSES	\$10,705

The Rockdale County Board of Commissioners hereby approves request to pursue a grant application for the Keep Georgia Beautiful Foundation/Solid Waste Trust Fund.

Rockdale County, Georgia

By: _____ Date _____
Osborn Nesbitt, Sr., Chairman

Attest:

Jennifer Rutledge, Executive Director/
County Clerk