

Board of Elections

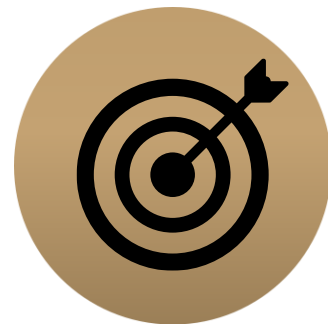
2025 Operating and 5-Year CIP Budget Presentation

FY25 – Budget Requests

Presenter: Director, Cynthia Willingham

Vision, Mission & Values

Department Statements



o VISION

- To be the premier department in the State of Georgia by providing the highest standards of Accurate, Courteous , and Timely Service to the voters and citizens of Rockdale County.

o MISSION

- To provide an election process of integrity through which all eligible citizens may exercise their voting rights. Our goals are dedicated to increasing the accessibility and efficiency of the services we provide.

o VALUES

- Accountability, Commitment, Exceptional Customer Service, Integrity, Transparency, Teamwork and Collaboration.

Opportunities & Challenges

SUCSESSES

The Board of Elections Office has received high marks in its delivery of customer service through voter education in the community and being responsive to the needs of the voters, citizens and candidates in providing direct information and services relating to voter registration and elections.

1. Successfully implemented and Executed Georgia's New EPULSE and Updated Electronic Poll Pad Systems.
2. Successfully Conducted 3 of 5 Major Elections with minimal problems.
3. Thus far this year, we have successfully voted more than 33,000 Early and Election Day Voters.
4. Successfully Mailed and Counted over 200 Military and Civilian Overseas Ballot.

OPPORTUNITIES

1. Explore new Information Technology tools that can provide more efficient and quicker voter services.
2. Work with Federal and State agencies to merge several mandates to be on one schedule.
3. Aggressively Collaborate with Staff, Community Leaders and Organizations on voting initiatives.
4. Allow for more creative and flexible options (i.e. in-house printing and training of personnel).
5. Increased citizens interest in the electoral process and taking advantage of volunteer opportunities.

CHALLENGES

1. Costly legislative mandates.
2. Limited State/Federal funds and grants to minimize election costs.
3. Legislators prohibition of counties accepting grant funds to help defray the cost of conducting elections.
4. Decline of technology support in reproduction of voter information and forms by State.
5. Additional cost in operating and maintaining new voting system.
6. Physical safety of Staff while performing official duties inside and outside the workplace.

FY25 Goals & Initiatives

Department's Reimagine Rockdale Strategic Plan

Access

- Continue to ensure all voters have free access to the voting process, including working with the Secretary of State and our Legislators in protecting the physical security of voters, election officers and poll workers.
- Continue our charge in providing access to the ballot for those who are in nursing homes and rehabilitation centers. Additionally, assist ex-offenders with the restoration of their voting rights.
- Work with organizations to provide hands-on training in assisting voters who are in long-term facilities, senior facilities and those who are home-bound.

Equity

- Continue to uphold the Constitution by ensuring every voter has equal access to the ballot box, resources, staff support at poll sites and have their ballot counted as intended.
- Continue to ensure every voter has fair accessibility to the voting method of their choice, via mail or in-person.
- Continue to ensure all citizens have access to voter registration, including online access, where voters can register, check and update their voter registration records.
- Continue to advocate for changes to better voting laws or processes that make elections run smoothly and fairly for all voters.

Innovation

- Continue our work with the State of Georgia in streamlining the voting process by implementing the newest technology approved by Georgia Legislators and the Secretary of State.
- Continue to work with the Secretary of State Office in maintaining the security of election information and technology.
- Assist the Secretary of State in finalizing the implementation of the EPULSE Electronic Poll Check-In System. The System will create a paperless check-in process for all voters; thereby reducing the wait time for in-person voters by an average of 3 minutes.

Operating Budget Summary

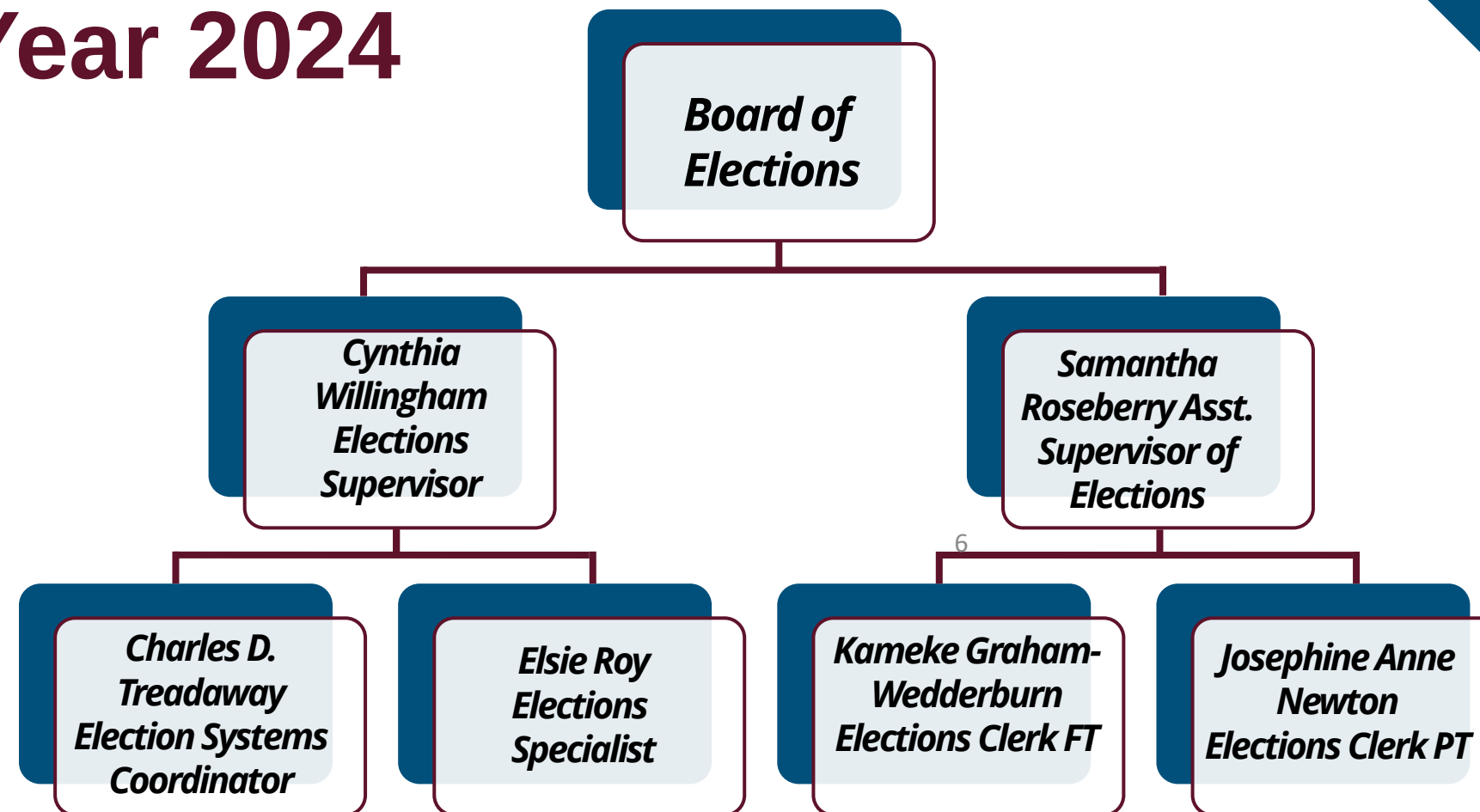
*Report Provided by Finance

	Budget <i>FY 2024</i>	Proposed <i>FY 2025</i>	Change
Total Operating Expenses	\$766,420	\$577,410	\$-189,010
Total Personnel Services & Benefits	\$437,515	\$413,061	\$-24,454
Total Est. Budget impact	\$1,203,935	\$990,471	\$-213,464

FY25 -Budget Request

Current Organization Chart

Fiscal Year 2024



Vacancies - None



Thank you

