



CAPABILITY STATEMENT

box it UP designs, Inc. is a distinguished, **minority** and **woman-owned** full-service luxury packaging boutique. Our expertise lies in enhancing the brand identity of small to medium-sized e-commerce and retail enterprises through the creation of sustainable, high-end, and tailored corrugated packaging solutions. These include packaging such as shipping boxes or cartons, Point-of-Purchase (P.O.P.) displays, and specialty and unique die-cut packaging. With a wealth of experience spanning over two decades in the corrugated packaging industry, our clients can trust in our commitment to delivering top-tier products and services.

CORE COMPETENCIES

- Sustainable Packaging
- Small Runs & Large Runs
- Advanced Print Technology
- Competitive Pricing & Best Value
- Product Packaging
- Packaging CAD Design Services
- Specialty Die-cut Boxes
- Product Fulfillment
- Curated & Tailored Solutions

PAST PERFORMANCE

- Gently Soap**
 - Provided custom specialty die-cut experience boxes
- TCM Products, LLC**
 - Provided specialty die-cut boxes
 - Custom shippers for retail distribution
- The University of Georgia, Black Alumni Affinity Group**
 - Designed and produced the 2020, 2021, 2022, and 2023 Black UGA Homecoming Alumni boxes

DIFFERENTIATORS

- Best Value** - we use advanced and innovative print technology to offer affordable packaging solutions
- Brand Ambassador** - we walk our clients through the entire product packaging life cycle from concept, to design to ultimately develop the best valued packaging solution that represents our client's brand story
- Tailored Solutions** - we offer sustainable custom packaging solutions that are tailored to the specific needs of each client

box it UP designs, Inc. differentiates itself from its competitors by providing a unique, individualized, concierge approach to client care by serving as Brand Ambassadors from start to finish in the packaging design and development process, ensuring that our clients have an exceptional and unforgettable unboxing experience.

COMPANY DATA

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