

Providing Procurement Product Solutions

Since 2014, Purposed Products has been a trusted provider of high-quality branded and blank products and supplies. We specialize in creating tailored solutions that helps agencies and businesses achieve product fulfillment objectives, enhance brand visibility, engage target audiences, and achieve marketing goals.

Core Competencies

- Branded / Promotional Products & Wholesale Supplies
- Extensive Product Range
- Advanced Customization Techniques & Creative Design Solutions
- Global Sourcing Network
- Sustainable Product Innovation
- Quality Assurance of Ordered Goods
- Customer Relationship Management
- Innovative Product Development
- Customer Service Excellence
- Efficient Order Management
- Technology Integration
- Market Trend Expertise
- Integrated Marketing Support
- Robust Supply Chain Management
- Community & Social Responsibility

Differentiators

- Supply Offering: Extends to ~1 million products
- Experience and Expertise: A decade of industry experience with a proven track record of delivering high-quality promotional products and supplies
- Customer-Centric Approach: Focus on building long-term relationships through exceptional customer experiences
- Innovation and Creativity: Commitment to staying ahead of industry trends and providing unique, innovative products
- Sustainability Commitment: Prioritizing eco-friendly practices and offering a wide range of sustainable product options
- Social Responsibility: Supports orphans with partial revenue proceeds

Experience

- 25+ years of product and project management experience with an emphasis on details, communication, and meeting needs
- Implemented sustainable product lines for a eco-friendly initiatives, aligning with their company social responsibility goals
- Repeat supplier to 25+ businesses and organizations

Our Services



Product Sourcing & Customization

- Source products that meet scalability needs
- Custom image, logo, and product design



Bulk Order Management

- Efficient handling of large volume orders
- Competitive pricing
- Timely deliveries



Marketing Campaign Support

- Strategic guidance and product recommendations to support marketing campaigns and events



Fulfillment Services

- Comprehensive fulfillment services including warehousing, inventory management, and distribution



Company Snapshot

CAGE: 9RUP2
UEI: HYL7H4U78WP1

Gov Business Contact:

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Work Area:
Nationwide

Socio Economic:

Minority-Owned Small Business
Women-Owned Small Business