Planning & Development
Vision and Mission

Mission Statement
Our mission at the Department of Planning and Development is to provide quality services to business owners and to ensure the quality of life of Rockdale County residents. We are comprised of four divisions: Planning and Zoning, Inspections, Code Enforcement, and Administration.
Department Structure

4 Divisions
23 Staff Positions
Opportunities and Challenges

Successes:

- Quicket Solutions (Mobile Citation Software) - Successfully implemented with the Magistrate Court system. Ability to submit electronic Citations to Magistrate Court

- Sigman Road project - Hosted a Community meeting in Jan. Final report has been submitted by the Collaborative Firm

- Milstead Village Focus group met in February and June to finalize the long range plan for the community. Ga. Conservancy submitted the final report for BOC approval
Opportunities and Challenges

Successes:

- Code Enforcement completed a Community Clean-Up project - Fieldstone/Country Walk (4+ Dumpsters, RDOT, Community Improvement Team)

- Approval of the Small Telecommunication Cell device Ordinance. Will improve the overall cell service, internet availability and communication for the Community

- Implemented Vacant Property Register - Used to regulate and monitor vacant properties, contact owners, complete a registration for the property.
Opportunities and Challenges

- **Successes:**
  - Implemented Cloud storage for Magnet software
  - Host the ARC Training for Planning Commission and Board of Adjustment board members along with the City of Conyers and staff
  - Implemented the new RASS (Responsible Alcohol Sales & Service) training and certification. Also, the new Alcohol Handler’s badge program was completed.
  - Hired a new Zoning Administrator - Tiras Petrea (Savannah)
  - Hired a new Code Enforcement Analyst - Kevin McCartney
  - Conducted the first Virtual/Hybrid Meeting - Planning Commission meeting
  - Implemented new check scanner for remote deposit to the bank
Opportunities and Challenges

Opportunities:

• Host Developer/Builder forums on a quarterly basis

• Partner with Real Estate Agents to educate new buyers for property maintenance

• Host Education forums with HOA’s - Code Enforcement

• Streamline internal processes: Revise SOP’s

• Training staff - Plan review, Code Enforcement, Building Codes, Legal

• Implement Customer Portal - Digital planning documents

• Implement Online Bill Payment vendor - collaborating with Rockdale Water
Opportunities and Challenges

Challenges:

• Majority of staff have been with the County 3 years or less

• Developing software to fill the needs of the department (too many manual processes)

• Online Bill Payment vendor - collaborate with another department to keep convenience fees low

• Covid-19 - Internal and external impacts on day-to-day operations as well as the community's ability to achieve compliance

• Small Business - addressing the Business Licensing requirements/compliance

• Improve our departments Website pages
Commissioners’ Priorities - Envision Rockdale

- Infrastructure & Transportation
- Economic Development
- Quality of Life
- Education & Workforce Development
- Social Investment
Commissioners’ Priorities - Envision Rockdale Economic Development

• Alter zoning ordinances for county to facilitate development - Salem Gateway priority - currently working through this process

• Enhance walkability / safety via LCI grant - currently under review
## Budget Summary

<table>
<thead>
<tr>
<th>Expenses</th>
<th>2019 Actual</th>
<th>2021 Request</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries &amp; Benefits</td>
<td>$1,102,406</td>
<td>$1,218,206</td>
</tr>
<tr>
<td>Operating Expenses</td>
<td>$292,434</td>
<td>$472,847</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$1,394,840</strong></td>
<td><strong>$1,691,053</strong></td>
</tr>
</tbody>
</table>