WHAT WE DO FOR GEORGIA’S BUSINESSES

We provide training, confidential consulting, and research assistance to Georgia’s small businesses.
UGA SBDC LOCATIONS

- Albany
- Athens
- Atlanta
- Augusta
- Brunswick
- Carrollton
- Columbus
- Dekalb
- Gainesville
- Gwinnett
- Kennesaw
- Macon
- Morrow
- Rome
- Savannah
- Statesboro
- Valdosta
UGA SBDC CONSULTING SERVICES

CALENDAR YEAR 2016

One-on-One Consulting
• Clients Served: 3,937
• Hours of Consulting: 30,969

• Topics Include
• Planning and Management
• Capital Access
• Accounting/Finance
• Marketing
• Exporting
• Procurement
UGA SBDC TRAINING PROGRAMS

CALENDAR YEAR 2016

Continuing Education

• Programs Delivered: 191
• Total Attendees: 2,612
Data-driven Decisions

Research Tools Help Discover
- Customers
- Competitors
- Suppliers
- Other Market Attributes and
- Industry Profiles
SBDC client success over the last five years:

- $10.3 billion in sales
- $722 million capital raised through loans and equity financing
- 1,658 new business started
- 12,472 jobs created

967 clients responding to a survey issued in the Spring of 2015 indicated that 96% felt the SBDC services were beneficial and 98% indicated that they would recommend the SBDC services to other businesses.
• From 2015-2016, UGA SBDC Clients added 2,854 jobs to the Georgia economy. They also contributed nearly $9.0 million in state taxes and $6.7 million in federal taxes.

• The employment base of SBDC existing business clients grew by 12.8% while overall employment in Georgia increased by 2.7%.

• Average increase in sales growth for SBDC assisted businesses was 15.2% compared to a 5.2% increase in sales for Georgia businesses in general.
CORPORATE SPONSORS
“Until we met with the SBDC, we had not set any goals or deadlines. The SBDC offers the right environment to talk about goals and how we want to look in the next three to five years. They’ve helped us take a step back and really think about our growth. They helped us make sure to get results.”

-Honeysuckle Gelato, Atlanta, GA
Eager to start his allergy clinic quickly, Dr. Jeff Langford knew he would need money and contacts, so he went to the UGA SBDC in Macon where he received help with his financial plan and projections to obtain his initial start-up loan.

TESTIMONIAL

“I’m a crazy scheme visionary who can be very guilty of making seat-of-the-pants decisions. The SBDC reminded me that banks love passion, but passion is hard to put a number to. It helped me think in terms of value, worth, revenue cycle – those things I’m not trained in. I do doctoring and let the pros do their work. The pros at the SBDC kept me out of trouble early on. They have been a great resource.”

-Langford Allergy
Macon, Gray, Forsyth and Warner Robins
Don’t forget to visit us online:

www.georgiasbdc.org