



**D.I.Y. Business Advisers**

# WHERE DO WE GO FROM HERE??

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**NICOLE C. E. DOZIER**





# LOCATION, LOCATION LOCATION?

- City or Suburbs
- Rent or Own
- Commercial Space or Home Office
- Shared space of free standing



# LOCATION 02

## CITY VS. SUBURBS



Where do you Live?

What type of business do you have?

Building and Property maintenance



RENT VS. OWN

# LOCATION 03

## COMMERCIAL SPACE VS. HOME OFFICE



Rent \$\$\$

No Cost

Space Unlimited

Limited Space

Unlimited Use

Limited Use

Upfront higher costs  
Equipment costs

Reduced cost



## STORE FRONT VS. SHARED SPACE



## WHAT LOCATION WORKS BEST FOR MY BUSINESS ?

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- Cost \$\$\$\$\$
- Type of business
  - Selling of goods
  - Provider of services??
- Customer Base

A red sign with a yellow border and the word "NICOLAS" in yellow capital letters, mounted on a red building facade.

NICOLAS

## SURROUNDINGS?

- What other businesses are near?
- How does it compliment your business?
- How could your businesses work together?
- What kind of vibe does the area have?
- What kind of transportation is near?



# MOVING, EXPANDING



**LOCATION 01**

- Likes
- Dislikes
- Wants



**LOCATION 02**

- Needs
- Likes





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**THANK YOU**



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